

# Why A4G Love Fluidly



**CHARTERED  
ACCOUNTANTS**

## Fluidly

### What is Fluidly?

Fluidly is a cashflow management tool that can be used by any business whether big or small to monitor incoming and outgoing resources and get better control over your cashflow.

Fluidly comes in two packages, starter or standard (formerly Lite and Pro) to suit any size business and their needs.

Fluidly also allows you to undertake credit control to allow you to chase debtors quickly and efficiently and keep the cash rolling in!

### Seamless Data Integration

- Data is synced from Xero every five minutes, so information and reports are always in real time
- Forecasts are put together based on the data in Xero, giving more weight to recent changes

### Tailored cashflow reporting

- You can amend, add or delete predictions Fluidly makes if you know them to be incorrect. For example, if you are aware that you are going to receive some cash in at the end of the month that hasn't been invoiced in Xero, you can add a prediction for that amount
- You also have access to the scenario planner which allows you to save 'what if' forecasts. For example, you could look at the effect on cashflow if you were to give your employees a 5% pay rise



### Hassle free debtor management

- You can set up automatic chases for set dates or recurring time periods and tailor each client's emails to suit what you need
- Fluidly will display your debtors list in order of who you need to chase first i.e. who owes you the most, so you have a prioritised list of chases



[www.A4G-LLP.co.uk](http://www.A4G-LLP.co.uk)



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## Small-business friendly software

- For those without hundreds to spend on fancy software packages, Fluidly Starter/Lite is the option for you!
- This is best for smaller businesses who want to keep an eye on their cashflow but do not necessarily keep detailed management accounts
- With Fluidly Starter/Lite, you have access to all the basic cashflow features mentioned above but these are produced on a 3-month forecast as opposed to 12-months
- Furthermore, the scenario planning is limited to one variable only and you can only save the one scenario as opposed to multiple
- However, if your business set up rarely changes, or you are not growing hugely, the starter package would be perfect for you to keep an eye on things!

## Only £9 for A4G clients



## A4G's offer

- Direct from Fluidly, the **starter package costs £10** plus VAT per month. We are offering your **first months free** and if you don't love it, no harm done, we will cancel your subscription. If you decide to continue with Fluidly, our charge will be **£9** plus VAT per month.
- If you're interested in a more detailed cashflow forecast, **Fluidly Pro costs just £44.10** plus VAT per month via A4G (£49 plus VAT direct from Fluidly).
- We can also provide additional cashflow coaching and management information services should you require this.

**Fluidly**

**We've partnered with Fluidly!**



INTELLIGENT CASHFLOW

[www.fluidly.com](http://www.fluidly.com)

## What's next?

**Book in for your demo now so you aren't left behind!**

If you would like a **demo of Fluidly** first, we can always arrange this for you with one of our team or let you explore the free trial for a month.

We love talking about Fluidly and other time-saving apps that can streamline the processes in your business. If you'd like to learn more about what Fluidly has to offer and enquire about any other apps that can streamline your processes, freeing up your valuable time, contact us on **01474 853 856** or email [discovery@a4g-llp.co.uk](mailto:discovery@a4g-llp.co.uk).